

6 Steps to Digital Transformation:

IT Strategic Audit & Roadmap

The WIN team's history is in helping companies overcome barriers to profitable growth. The IT Strategic Assessment builds on that expertise and is completed as an audit, or in a series of facilitated workshops designed to uncover the current barriers to attaining your strategic and financial objectives, including specific operational, financial, cultural, or market constraints, and then identify potential technology solutions to overcome them over time.

Digital transformation is about a lot more than just technology. On your journey, the rubber meets the road at the key points of intersection and/or constraints of people, process, data, and technology to support the strategy and achieve your goals. But technology is moving fast, and every company is at a different point on their transition. To overcome barriers to adoption for specific projects, it's often best to assess the total system to be sure you are addressing the right issues in the optimal sequence.

The first rule of any technology used in a business is that automation applied to an efficient operation will magnify the efficiency. The second is that automation applied to an inefficient operation will magnify the inefficiency.

Bill Gates

To understand where your company is, WIN's Strategic Approach assesses the following:

- 1. People** – including the data culture, literacy, and learning model across the organization
- 2. Data** quality and integrity, particularly of the core underlying data, and to lesser degree the transactional data which will improve with better digital adoption
- 3. Processes** and workflows that are efficient, streamlined, and scalable to support the organization's mission and objectives
- 4. Current Technology** that provides for the seamless ability to support the operations and processes including:
 - User-friendly and process-oriented methods to collect data in real-time at the point of service
 - The ease of data and information access for various types of end-users when they need it, in the right amount and format needed and every time it is needed
 - The appropriate security and protection of the backend data at all points of access
 - Proactive rather than passive technology that leverages applied intelligence to provide insightful guidance to users
- 5. Future Technology** – meaning the deployed platforms' future capability to support above in context with the broader technology trends and landscape
- 6. Strategy** - the ability of the data and resulting analytics to support the organizational strategy, test their theory of change and provide feedback and insights for learning and improving performance
 - Performance outcome measures, as well as patterns and trends
 - Key performance indicators of activities and processes, patterns, and trends
 - Process input data and patterns and trends

If you know you're ready to jumpstart your digital transformation, but aren't sure where to begin, perhaps WIN Digital Solutions can help, contact us.